

October 14th , 2026

Press information

Discover what's next in hearing screening — live at EUHA 2026

From October 14–16, Hannover will host the world's largest event for hearing acoustic technology. With over 130 companies and more than 8,000 expected attendees, EUHA is where innovation and expertise come together — and MAICO is proud to be part of it. Meet us at booth 555, hall 6.

At MAICO, we believe in an early detection of hearing loss today for a healthy and enjoyable life tomorrow. That's why our hearing screening solutions are designed to make hearing screening fast and reliable for healthcare providers, and accessible for patients of all ages.

This year, we are excited to introduce **new easyTymp with Touch Screen**. With automatic test start, intuitive operation, and clear Pass/No Response results, it helps make middle-ear screening fast and easy for patients of all ages.

At our booth, our product specialists and sales team will showcase MAICO's hearing screening solutions and answer your questions. Experience a wide range of our devices — from easyScreen BERAphone®, an ideal solution for newborn hearing screening, to touchTymp, the simply intuitive tympanometer designed for patients from infants to adults.

Stop by, exchange ideas with our team and discover solutions supporting Hearing Screening for All Ages.

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Company Profile: About MAICO Diagnostics GmbH

For almost 90 years, MAICO Diagnostics has led the hearing diagnostics industry with groundbreaking innovations and a commitment to excellence. From its humble beginnings, MAICO has grown into a globally respected name in audiology, trusted by professionals worldwide. Guided by the vision of "early detection of hearing loss today for a healthy and enjoyable life tomorrow," MAICO is dedicated to developing intuitive and reliable hearing screening solutions for all ages.

The company offers a comprehensive portfolio that includes advanced audiometry, tympanometry, otoacoustic emission (OAE), and auditory brainstem response (ABR) solutions, all complemented by innovative software that enhances the screening process. MAICO's mission is to equip hearing healthcare professionals with the most reliable and efficient screening tools available.

Founded in 1937 by visionary engineer Leland Watson, MAICO introduced the first audiometer in 1938, revolutionizing the measurement of hearing loss. As demand for hearing tests grew, MAICO continued to innovate, introducing the "Automated Zero Threshold Level" to the MAICO Audiometers in the 1960s to standardize test results and improve screening efficiency.

MAICO's pioneering spirit has advanced the accurate diagnosis of hearing loss and raised awareness about hearing health's importance. The story of MAICO Diagnostics exemplifies the power of innovation and its profound impact on millions of lives, ensuring that people can continue to enjoy the sounds of life for generations to come.

Further information about our products, pictures, catalogue and other assets are available at: https://www.maico-diagnostics.com/support/download.

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