HÖRLUCHS®

EN

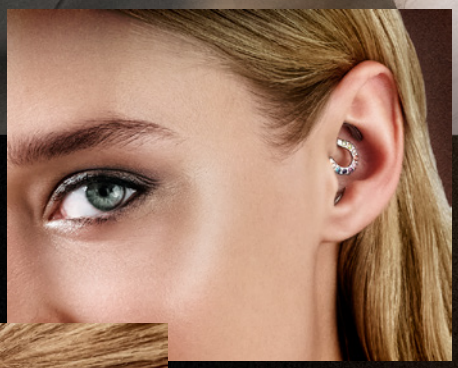


NEWS & OFFERS EUHA 2026

Hanover · 14–16 October · Stand 310 & 311

COLLECTION 2026/27

TITAN FASHION







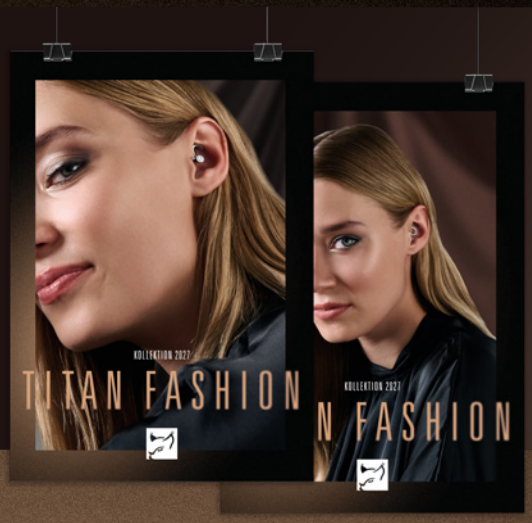
For pure beauty

TITANIUM FASHION combines custom-made titanium earmolds with timeless design. Discover the new collection and open up a new perspective in your customer consultations: hearing care that matches personal style.

Now also for everyone without a hearing aid: TITANIUM FASHION Pure.

ONE STYLE. TWO GENERATIONS.

Our new campaign connects people with and without hearing aids through a shared sense of style. New presentation material and the Christmas special help you make your hearing care practice more attractive, start consultations and win new customers.



New posters

Additional posters with the new campaign images complement the existing designs.

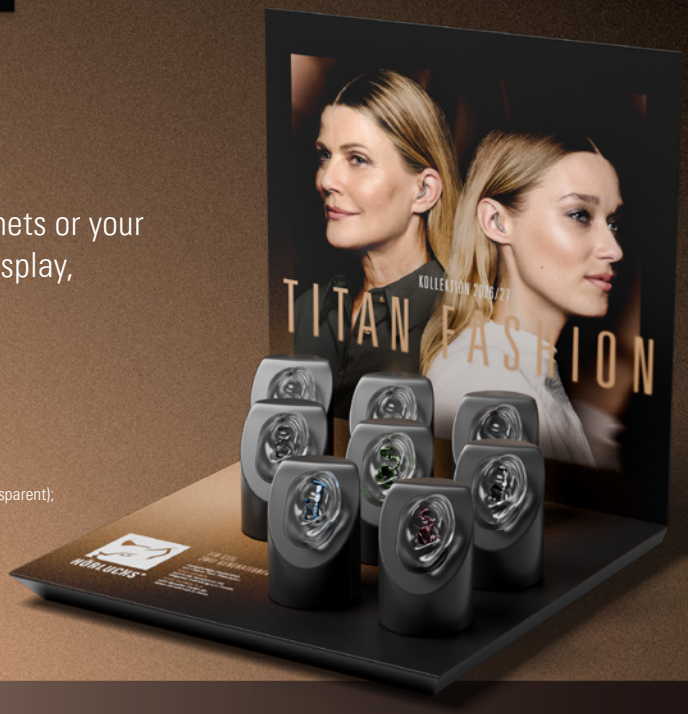
Available to order free of charge in the online shop.

POS display

Present the jewellery pieces in display cabinets or your shop window – with the high-quality POS display, including dummies and Pure variants.

Trade fair offer **€699**

Scope of delivery:
1x L-shaped POS display (37 x 37 x 39 cm) incl. print; 8x bases incl. rubber ear (left, transparent); 8x dummies; Not a stock item – manufactured upon receipt of order.





Christmas special

In the weeks before Christmas, we include a gift card with every SE earmold order. Give it to your customers to pass on as a gift.

The card invites recipients to discover TITANIUM FASHION Pure at your hearing care practice and opens up a new target group interested in jewellery.

3D FINE TEC

THINNER WALLS. SAME STABILITY.



3D TEC LPH
Wall thickness: 1.3 mm



3D FINE TEC
Wall thickness: 0.8 mm

- ✓ Ideal for customers with high expectations of an **unobtrusive fitting**
- ✓ **TPO-free** for improved skin compatibility
- ✓ **Greater wearing comfort** thanks to low weight and **improved heat dissipation**
- ✓ **More space for external receivers** in suitable individual cases
- ✓ Available in **Rose Transparent – matt or glossy**
- ✓ Virtually all versions **included**

Discover 3D FINE TEC and other innovative materials and their special properties at:
hoerluchs.com/en/finetec

With 3D FINE TEC, we are expanding our range of materials for SE earmolds with a thin-walled yet stable option.

With a wall thickness of just 0.8 mm, 3D FINE TEC offers the same stability as 3D TEC LPH with a wall thickness of 1.3 mm.

The reduced wall thickness creates an exceptionally discreet fitting. The transparent material allows more of the natural skin tone to remain visible, helping the earmold blend harmoniously into the ear. This gives hearing care professionals a convincing argument for customers who place great importance on the most unobtrusive fitting possible.



MATERIALS AT A GLANCE
FIVE MATERIALS FOR HIGH-QUALITY EARMOLDS

Every hearing system fitting places different demands on the choice of material. To help you provide your customers with the best possible fitting, Hörluchs® offers five high-quality earmold materials. They are manufactured using precise 3D laser and printing processes and finished by hand using traditional craftsmanship.



3D TEC LPH

Easy to rework
Durable
Easy to clean



3D FINE TEC

Exceptionally thin-walled
High wearing comfort
Good heat dissipation



3D THERMOtec®

Moisture absorption
Long-lasting comfort
Breathable



3D TITANIUM

Hypoallergenic
Stable & robust
Jewellery-like appearance



3D SOFT SILICONE

High acoustic seal
Flexible
Wide range of colours



PREMIUM HEARING, RETHOUGHT

Discerning customers today expect more than a good hearing aid. They want a carefully designed overall concept that quickly leads to the best possible hearing outcome while taking their personal preferences and style into account. Performance you can hear. Quality you can see.

For independent hearing care professionals, this creates an opportunity. In the premium segment, you can stand out from the mass market. Price is not the only factor here; the quality of the fitting matters too. That is exactly where we help you excel.

TiK® ONE
Premium hearing
in just 10 minutes

TiK® TITANIUM blue
The efficient solution
for better hearing

RiK™ charge blue
Premium sound
that connects

HÖRLUCHS® HEARING AIDS COMBINE HIGH-QUALITY MATERIALS, HIGH-TECH COMPONENTS AND ADVANCED SOFTWARE TO ACHIEVE ONE GOAL:

NATURAL, COMFORTABLE PREMIUM HEARING FROM THE VERY FIRST USE AND IN EVERY LISTENING SITUATION.

How do you create a hearing system that makes premium fittings more efficient? The six-part "Behind TiK®" video series follows the journey from the initial idea to manufacturing at Hörluchs®. Watch now at hoerluchs.com/en/behind-tik

OUR CONCEPT FOR PREMIUM FITTING

The highest-quality fitting is only possible when every component and process works together seamlessly. The Hörluchs® premium hearing concept delivers exactly that: a finely tuned fitting model in which hearing system technology, fitting method and manufacturing work together smoothly. This makes premium fittings more predictable and efficient for your hearing care practice. Your customers notice the difference in quality from the very beginning.

HÖRLUCHS® HEARING AIDS

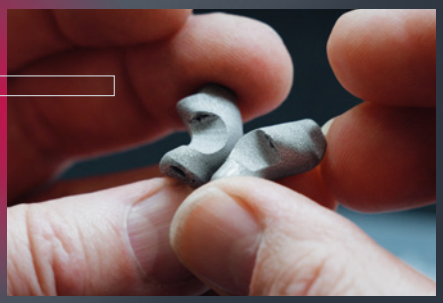
Hörluchs® hearing aids combine modern technology with premium workmanship, whether as an in-the-ear device in a titanium shell or as a RIC system.



HÖRLUCHS® CUSTOM MANUFACTURING

Hörluchs® custom manufacturing is what makes premium possible. It combines extensive customisation with short production times.





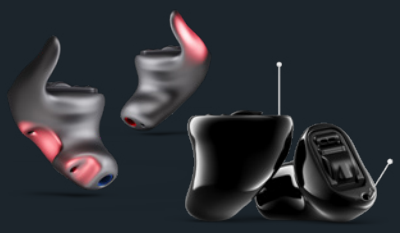
HÖRLUCHS® FITTING PROCESS

The innovative fitting process puts the customer first – for strong initial acceptance, faster customer satisfaction, reliable planning and location-independent premium service.



HÖRLUCHS® HEARING SYSTEM PARTNERSHIP

We give independent hearing care practices the opportunity to position themselves in the premium segment and stand apart from the competition.



Custom ITE designs such as support or Sharkbite, together with the alternative 3D TEC LPH shell material, make it possible to meet every requirement of a premium fitting.



The TiK® TITANIUM blue offers a wide range of options for personal style, from understated titanium surfaces to expressive colours – and even a sparkling gemstone on request.



An earmold from our titanium manufacturing facility transforms the RiK™ into a stylish companion with a jewellery design. The classic silver or black shell colours are timeless and elegant.

TITANIUM OCCLUFREE®

THE FREEDOM OF NATURAL HEARING



With the TITANIUM OCCLUFREE® from Hörluchs®, you offer hearing system wearers an innovative and effective solution against autophony and occlusion.

A targeted recess decouples the earmold from the mandibular condyle. This effectively prevents the transfer of vibrations. The result is an almost occlusion-free listening experience. The sound remains exceptionally clear, and your customers perceive their own voice naturally and pleasantly – with demonstrably no loss of amplification.

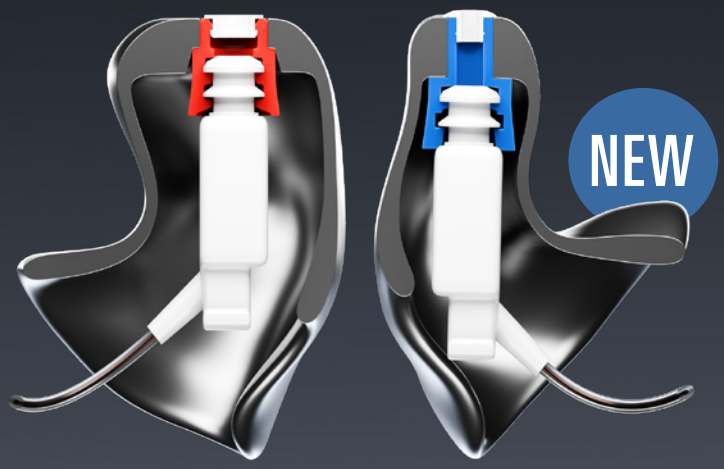
- ✓ **Custom earmold made of titanium:** Durable, lightweight and comfortable
- ✓ **Innovative recess:** Maximum decoupling from the jaw joint
- ✓ **Area of application:** For mild to moderate high-frequency hearing loss
- ✓ **Four possible designs:** Conchaline, Cymbaline, Ring or Voogdt Support
- ✓ **Choice of surface:** Matt or polished finish
- ✓ **Finishing options:** Polished versions available in stylish colours, optionally with a rhinestone

Fit your customers with a titanium OCCLUFREE® design. It features an innovative recess for maximum decoupling from the jaw joint – ideal for mild to moderate high-frequency hearing loss.
Choose between a matt or polished surface – polished versions are available in stylish colours or with a rhinestone.



SMART SLEEVE

MORE FLEXIBILITY FOR NARROW EAR CANALS

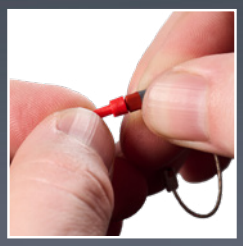


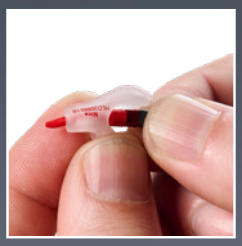
SMART SOCKET SMART SLEEVE

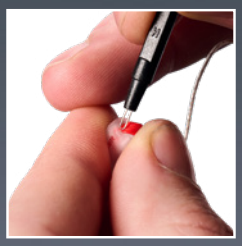
With the SMART SLEEVE, we specifically expand the UNIRIC solution for narrow ear canals.

It is used when the SMART SOCKET cannot be placed due to limited installation space. The tube is supplied with the earmold – with no delays in order processing.

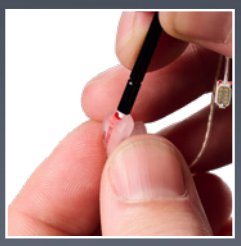
If the SMART SLEEVE cannot be used, an automatic material change to 3D THERMOtec® can be selected in the online shop – now at no extra charge!


Insert external receiver


Position


Bond


Trim


Insert filter



HÖRLUCHS® IMPRESSION PADS

Make vented otoblocks your standard – for greater safety when taking ear impressions.

The vented Hörluchs® impression pads made of white foam allow pressure equalisation during deep ear impressions. Their rounded shape makes insertion and precise positioning in the ear canal easier.

Alternatively, cylindrical impression pads with a safety cord for controlled removal are available.

Both versions are available in 6, 8, 10, 12 and 14 mm – individually or as a multipack.

auriFIX® WHITE LABEL

Your logo, our quality – let's shine together.

AVAILABLE FROM A QUANTITY OF 20 PIECES



The **White Label range** includes selected products from our auriFIX® care range that can be customised **with your own company logo**. The auriFIX® logo on the outer packaging is replaced by a high-quality sticker with your branding.

All products marked with the **blue "W" icon** are available as White Label.







Your benefits: You provide your customers with proven cleaning products of the highest quality – under your own brand name. This strengthens your brand presence, promotes customer loyalty and gives your portfolio a professional image.

LIVE PRESENTATIONS & PRIZE DRAW

at Hörluchs® Stands 310 & 311

WEDNESDAY

9:30	310	Earmold News 2026 Live Presentation
10:15	311	Premium Hearing, Rethought Live Presentation
11:00	310	Earmold News 2026 Live Presentation
12:00	311	Premium Hearing, Rethought Live Presentation
13:00	310	Earmold News 2026 Live Presentation
14:00	311	Premium Hearing, Rethought Live Presentation
15:15	310	**PRIZE DRAW**
15:30	310	Earmold News 2026 Live Presentation

THURSDAY

9:30	310	Earmold News 2026 Live Presentation
10:15	311	Premium Hearing, Rethought Live Presentation
11:00	310	Earmold News 2026 Live Presentation
12:00	311	Premium Hearing, Rethought Live Presentation
13:00	310	Earmold News 2026 Live Presentation
14:00	311	Premium Hearing, Rethought Live Presentation
15:15	310	**PRIZE DRAW**
15:30	310	Earmold News 2026 Live Presentation

FRIDAY

9:30	310	Earmold News 2026 Live Presentation
10:15	311	Premium Hearing, Rethought Live Presentation
11:00	310	Earmold News 2026 Live Presentation
12:00	311	Premium Hearing, Rethought Live Presentation
13:00	310	Earmold News 2026 Live Presentation

→ **PRIZES WORTH €4,000 IN TOTAL!**



1ST PRIZE – WEDNESDAY

Sage The Barista Express
incl. milk frother & grinder
Coffee machine worth **€679.90**



1ST PRIZE – THURSDAY

Giant Revolt 1 | V2
For road, gravel & trails
Gravel bike worth **€1,599**



2ND PRIZE (WED & THU)

Apple iPad 11" Wi-Fi
11th generation, 256 GB, silver
Tablet worth **€499**



3RD PRIZE (WED & THU)

NIU KQi 100P
road-legal, range 29 km
E-scooter worth **€359**





Hörluchs Hearing GmbH & Co. KG | Bergseestraße 10 | 91217 Hersbruck | Germany

All prices are net prices plus 19% VAT and shipping. Our General Terms and Conditions apply in the currently valid version.
All information about the prize draw can be found on the prize draw card.
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