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The AI Roadmap for SMEs: How to Develop Use Cases with Real Added Value in 90 Days

AI creates competitive advantages through efficiency gains, particularly for SMEs. However, many companies lack a robust basis for decision-making: Which use cases are truly worthwhile? What data do I need for them, and how do I manage the risks? In this 30-minute presentation, we'll show you a tried-and-tested 90-day blueprint for successful AI initiatives in SMEs. The focus is on proven use-case archetypes. You'll learn what data infrastructure is required, what a lean AI and data architecture might look like in an SME, and how you can realistically assess your maturity level.

At the end, you'll take away a structured decision-making template that you can use to have informed discussions with your colleagues about the next steps in your AI journey.