

Wednesday, October 14, 2026

09:00 – 17:00 h
Hall 6

Industry exhibition

09:15 – 09:45 h
EUHA Live-Area in Hall 6, Stand 306

Congress opening on the EUHA Live-Area stage

11:00 – 11:30 h
Foyer in the Convention Centre

Get-together before the start of the specialist program

11:30 – 13:30 h
Hall 3A, Convention Centre

Knowledge symposium

11:30 – 12:15 h
Hall 3A, Convention Centre

DE *Dr. Peter Kreuz, SPIEGEL Bestseller Author*
“Rebel Mind: Listen to the future. Shape change.”

Opening
Keynote

12:15 – 12:45 h
Hall 3A, Convention Centre

EUHA sponsorship award ceremony

12:45 – 13:00 h
Hall 3A, Convention Centre

FDHA award ceremony

13:00 – 13:30 h
Hall 3A, Convention Centre

DE *Melanie Krüger, Dr., Hörzentrum Oldenburg gGmbH*
“One Year of HörWerk – Establishment and Initial Experiences of the Interdisciplinary Innovation Community”

News from
the field of
hearing
research

13:30 – 14:00 h

BREAK

14:00 – 14:30 h
Hall 3A, Convention Centre

DE *Limberger, Annette, Prof. Dr. med., Aalen University*
“Improving hearing care for seniors in Germany”

Trends and
developments

14:30 – 15:00 h
Hall 3A, Convention Centre

EN *Fabry, David, Ph.D., Starkey*
“Quantifying Real-World Hearing Aid Use: Clinical Insights from Datalogging”

Trends and
developments

15:00 – 15:30 h
Hall 3A, Convention Centre

DE *Stropahl, Dr. Maren, Sonova AG*
“To address or to conceal: New insights into the experiences of stigma among adults with hearing loss and their families”

Trends and
developments

15:30 – 16:00 h
Hall 3A, Convention Centre

DE *Kreikemeier, Steffen, Aalen University*
“Efficiency and Reproducibility of Intra-aural 3D Scans at Different Scan Durations, and a Comparison Between Manual Impression-Taking and Ear Canal Scanning”

Trends and
developments

Wednesday, October 14, 2026

16:00 – 16:30 h
Hall 3A, Convention Centre

DE *Bürgin, René, Bürgin Hörerlebnis GmbH*
“When Zorro meets psychoacoustics? “Developed for practical use based on 30 years of professional experience”

News from
the field

16:30 – 17:00 h
Hall 3A, Convention Centre

DE *Roth, Sebastian, M. Sc., Offenburg University of Applied Sciences*
“Sound Localization in Unilateral Hearing Loss: Effects of Unilateral Hearing-Aid Use”

News from
the field
of hearing
research

17:00 – 18:00 h
EUHA Live-Area in Hall 6, Stand 306

Closing of day 1 of the congress on stage EUHA-Live Area

19:30 h
Resso's, Ernst-August-Platz 10,
30159 Hanover

FGH Evening



EUHA APP 2026

With the app, you have
all the information
about #EUHA2026 at
your fingertips.

For optimal planning of
your visit and your daily
companion.

*Available in all stores
from September 2026.*

Thursday, October 15, 2026

09:00 – 17:00 h

Hall 6

Industry exhibition

09:30 – 10:00 h

Hall 3A, Convention Centre

DE

Husstedt, Hendrik, PD Dr., Deutsches Hörgeräte Institut GmbH
“Soft speech in quiet: What gain is required to fully compensate speech intelligibility and listening effort?”

Hearing aid
technology

10:00 – 10:30 h

Hall 3A, Convention Centre

EN

Hribar, Joseph, Dr. Au.D., GN Hearing
“Verification of Advanced Noise Reduction Algorithms in Hearing Aids”

Hearing aid
technology

10:30 – 11:00 h

Hall 3A, Convention Centre

EN

Kamkar Parsi, Homayoun, Dr., WSA
“A new Multi-Dimensional technology for Context-Aware Hearing in Real-World Environments”

Hearing aid
technology

11:00 – 11:30 h

Hall 3A, Convention Centre

DE

Latzel, Matthias, Dr., Sonova AG
“Hearing Aid Noise Reduction Modulates Secondary Listening Performance During Driving”

Hearing aid
technology

11:30 – 12:00 h

Hall 3A, Convention Centre

EN

Dawood, Nausheen, University of Pretoria
“Do Premium Hearing Aids Offer Better Outcomes Than Basic Models? A Systematic Review and Meta-Analysis”

Hearing aid
technology

12:00 – 12:30 h

Hall 3A, Convention Centre

EN

Quilter, Megan, Au.D., GN Hearing
“Perceived Audibility of Competing Talkers Across Spatial Locations with Advanced Hearing Aid Processing”

Hearing aid
technology

12:30 – 13:00 h

Hall 3A, Convention Centre

DE

Meis, Dr. Markus, Hörzentrum Oldenburg gGmbH
“Methodological Implications of the Minimal Clinically Important Difference in Questionnaires Used in Audiology”

Miscellaneous –
Corporate
management,
corporate
development

13:30 – 14:00 h

BREAK

14:00 – 14:30 h

Hall 3A, Convention Centre

DE

Holfelder, Daniela, Dr. med., Lübeck University Hospital, ENT
“Effects of Music Training via Direct Streaming on Music Perception and Speech Intelligibility in Cochlear Implant Users”

Cochlear
Implant
Fitting

Thursday, October 15, 2026

14:30 – 15:00 h
Hall 3A, Convention Centre

DE Kinkel, Martin Dr., KIND GmbH & Co. KG
"Refining the candidacy criteria for cochlear implants: aspects beyond established audiometric criteria"

Cochlear
Implant
Fitting

15:00 – 15:30 h
Hall 3A, Convention Centre

DE Meier, Siegrid Dipl.-Ing. M.A., University of Lübeck
"Standardized Digital Training for Newborn Hearing Screening: A Scalable Model for Pediatric Audiology"

Paediatric
audiology

15:30 – 16:00 h
Hall 3A, Convention Centre

DE Fuchs, Michael, Prof. Dr. med., Universitätsklinikum Leipzig, Wagner, Susanne, BBW Leipzig Gruppe & Willenberg, Michael, Gromke Hörzentrum GmbH
"HAVEX – hearing professional and AVS (Hörwerk Community Project)"

Specialist hearing
care services

16:00 – 16:30 h
Hall 3A, Convention Centre

EN D'Haese, Patrick Dr., MED-EL
"Building a hearing inclusive society through awareness, innovation and policy change"

Cochlear
Implant
Fitting

16:30 – 18:00 h
Hall 1, Convention Centre

biha general meeting (for members only)

19:00 h

Congress meeting (EUHA, BVHI, FDH)

#gettogether
#euha2026



**PARTY
PARTY
PARTY**

ORANGE IST THE NEW SOUND
15 October 2026, from 7 pm
PLAZA 9 | Expo Plaza 9
30539 Hanover

Thursday, October 15, 2026

09:30 – 11:00 h

Hall 15/16 in the
Convention Centre

DE

Lesinski-Schiedat, Anke, Prof. Dr. med, Deutsches HörZentrum an der Medizinischen Hochschule Hannover Keil-Becker, Eva, Becker Hörakustik & N.N.

TUTORIAL 1: “15 years of the CI tutorial at the EUHA – a review”

Tutorial 1

11:30 – 13:00 h

Hall 15/16 in the
Convention Centre

DE

Holl, Arthur, Master Hearing Aid Specialist and Lecturer at the Academy of Hearing Aid Science

TUTORIAL 2: “Ear cleaning as part of the hearing aid fitting process – methods and tools for qualified hearing aid specialists”

Tutorial 2

13:30 – 15:00 h

Hall 15/16 in the
Convention Centre

DE

Bredtmann, Marco & Kaes, Markus, Diatec Diagnostics GmbH

TUTORIAL 3: “More than just FirstFit – lens fitting made easy”

Tutorial 3

15:30 – 17:00 h

Hall 15/16 in the
Convention Centre

DE

Oetting, Dirk, Dr. rer. nat., Hörzentrum Oldenburg gGmbH Winkler, Sven, Dipl.-Ing., BRILLEN MÜLLER GmbH & Co. KG

TUTORIAL 4: “Hearing aid fitting: loudness, speech intelligibility, acceptance. How are these all linked?”

Tutorial 4

EUHA
live
AREA

ALSO IN 2026:
the EUHA Live-Area
Hall 6, Stand 306

1 stage
4 areas
Meeting points
Get together
Exchange
Live

Friday, October 16, 2026

09:00 – 14:00 h

Hall 6

Industry exhibition

09:30 – 10:00 h

Hall 3A, Convention Centre

DE

Windau, Carina, Carina Windau

“The Future of Work – Why AI is becoming increasingly important”

AI Friday

10:00 – 10:30 h

Hall 3A, Convention Centre

DE

Rauscher, Alexander, KI + kompetenz

“AI Roadmap for SMEs and Mid-sized Businesses (Introduction)”

AI Friday

10:30 – 11:00 h

Hall 3A, Convention Centre

EN

Fink, Nir, Dr., Bettcar

“Deep Audio Processing (DAP): An AI-Driven Audio Personalization Technology for Improved Speech Intelligibility and Listening Experience”

Technology and the Future

11:00 – 11:30 h

Hall 3A, Convention Centre

DE

Sylopp, Peggy, Sinceare UG

“More everyday relevance, better first fitting: AI from self-fitting data as a complement for hearing care professionals”

Hearing aid technology

11:30 – 12:00 h

Hall 3A, Convention Centre

DE

Müller, Michael, Dr., WSA

“Human–AI Interaction in Hearing Aid Fitting: Insights from the Use of a Digital Assistant”

Trends and developments

12:00 – 12:30 h

Hall 3A, Convention Centre

DE

Schepker, Henning, Dr.-Ing., Starkey

“DNN-Training – Practical considerations for directional algorithms”

Hearing aid technology

12:30 – 13:00 h

Hall 3A, Convention Centre

DE

Rählmann, Sebastian, Oticon GmbH

“When context is missing: Why good hearing is more than just understanding speech”

Hearing aid technology

13:00 – 13:30 h

Hall 3A, Convention Centre

DE

Sigl, Melanie, Dr., DATACIDERS

“The AI Roadmap for SMEs: How to Develop Use Cases with Real Added Value in 90 Days”

AI Friday

13:30 – 14:00 h

Hall 3A, Convention Centre

DE

Feige, Oliver, Evex Group

“AI in Marketing”

AI Friday

14:00 h

Hall 3A, Convention Centre

farewell

Friday, October 16, 2026

11:00 – 12:30 Uhr

Hall 15/16 in the
Convention Centre

DE

Windau, Carina, Carina Windau

**TUTORIAL 5: “Working more efficiently with AI: A simple
introduction to the world of artificial intelligence”**

Tutorial 5