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#EUHA2025: Excellent!

(Münster, 4 November 2025) ... **that was the feedback on the premiere of Auracast™ at the world's largest hearing care professional event in Nuremberg. What is offered at the Sydney Opera House could also be experienced for the first time at the International Congress of Hearing Care Professionals in Nuremberg. From 22 to 24 October 2025, Auracast™ could be tried out in the lecture hall, in the EUHA Live Area and at various stands. Translations were provided via Auracast™ and party music in the Nuremberg winter huts could also be enjoyed via Auracast™.**

The overwhelming number of more than 10,000 participants was excellent.

The **industry exhibition** was excellent, with 150 exhibitors covering 15,500 square metres of exhibition space! The exhibitors came from 19 countries. The top four were Germany, China, Denmark and France. 52 per cent of the exhibitors came from Germany, 48 per cent were international. This year's partner country was Austria.

The specialist **lecture programme** was excellent, with 26 expert lectures, 4 tutorials and 35 national and international speakers. The event kicked off with the Knowledge Symposium, which featured an exciting lecture by Dr Markus Peifer from the German Confederation of Skilled Crafts on the topic of politics and skilled crafts. In addition, the EUHA Sponsorship Awards 2025 and the Foundation Award of the Research Association of German Hearing Aid Acousticians (FDHA) were presented to Prof. em. Dr. Dr. h.c. mult. Roland Laszig.

The stage programme in **the EUHA Live Area** was excellent. There were 24 short presentations over three days and a special programme on the Sound of Future on Friday.

A total of **260 trainees and students** were invited to the congress free of charge. There was a special programme for young professionals in the industry. A rally and two guided tours took them to various exhibitors to find out about their respective highlights. It was great to meet so many young people who are securing the future of the industry.

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The research work of the **EUHA Sponsorship Award** winners for 2025 is excellent. Eva Keil-Becker, chair of the award jury, said in her laudatory speech that the award winners are 'people who believe in something. Who get involved. Who want to make a difference.' The following young scientists received awards:

1st place: Jonas Weber

'Development of a suitable metrological test for adaptive directionality in hearing aids.' Lübeck University of Applied Sciences, Bachelor's thesis (B.Sc.)

2nd place: Lea Hackenberg

'Determination of the influence of an in-situ measurement on the transmission behaviour of hearing aids.' Lübeck University of Applied Sciences, German Hearing Aid Institute, Bachelor's thesis (B.Sc.)

3rd place: Dr Chen Xu

'Crucial Elements of a Virtual Hearing Clinic on Mobile Devices: Psychophysics, Diagnostic Parameter Estimation, and Validation.' From the Faculty VI for Medicine and Health Sciences at Carl von Ossietzky University Oldenburg, doctoral thesis

Lively activity, great exchanges and the latest news from the fields of hearing acoustics, science and research made the congress unique. AI, Auracast, rechargeable, virtually invisible in-ear hearing systems with battery life of up to 30 hours. A new dimension in hearing care has begun. This congress set completely new standards in many areas and will remain a fond memory for many participants.

Press contact

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Europäische Union der Hörakustiker e. V.

Sabine Stübe-Kirchhof

Aegidiistraße 42

48143 Münster

Germany

Tel.: +49 (0) 61 31 / 28 30-14

Fax: +49 (0) 61 31 / 28 30-30

E-Mail: presse@euha.org

Internet: www.euha.org

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