

Wednesday, October 14, 2026

09:00 – 17:00 h

Industry exhibition

09:15 – 09:45 h

Congress opening on the EUHA Live-Area stage

11:00 – 11:30 h

Get-together before the start of the specialist program

11:30 – 13:30 h

Knowledge symposium

11:30 – 12:15 h

DE *Dr. Peter Kreuz, SPIEGEL Bestseller Author*
“Rebel Mind: Listen to the future. Shape change.”

Opening
Keynote

12:15 – 12:45 h

EUHA sponsorship award ceremony

12:45 – 13:00 h

FDHA award ceremony

13:00 – 13:30 h

DE *Melanie Krüger, Dr., Hörzentrum Oldenburg gGmbH*
“One Year of HörWerk – Establishment and Initial Experiences of the Interdisciplinary Innovation Community”

News from
the field
of hearing
research

13:30 – 14:00 h

BREAK

14:00 – 14:30 h

DE *Limberger, Annette, Prof. Dr. med., Aalen University*
“Improving hearing care for seniors in Germany”

Trends and
developments

14:30 – 15:00 h

EN *Fabry, David, Ph.D., Starkey*
“Quantifying Real-World Hearing Aid Use: Clinical Insights from Datalogging”

Trends and
developments

15:00 – 15:30 h

DE *Stropahl, Dr. Maren, Sonova AG*
“To address or to conceal: New insights into the experiences of stigma among adults with hearing loss and their families”

Trends and
developments

15:30 – 16:00 h

DE *Kreikemeier, Steffen, Aalen University*
“Efficiency and Reproducibility of Intra-aural 3D Scans at Different Scan Durations, and a Comparison Between Manual Impression-Taking and Ear Canal Scanning”

Trends and
developments

Wednesday, October 14, 2026

16:00 – 16:30 h

DE *Bürgin, René, Bürgin Hörerlebnis GmbH*
“When Zorro meets psychoacoustics? “Developed for practical use based on 30 years of professional experience”

News from
the field

16:30 – 17:00 h

DE *Roth, Sebastian, M. Sc., Offenburg University of Applied Sciences*
“Sound Localization in Unilateral Hearing Loss: Effects of Unilateral Hearing-Aid Use”

News from
the field
of hearing
research

17:00 – 18:00 h

Closing of day 1 of the congress on stage EUHA-Live Area

19:30 h

FGH Evening



EUHA APP 2026

With the app, you have all the information about #EUHA2026 at your fingertips.

For optimal planning of your visit and your daily companion.

*Available in all stores
from September 2026.*

Thursday, October 15, 2026

09:00 – 17:00 h

Industry exhibition

09:30 – 10:00 h

DE *Husstedt, Hendrik, PD Dr., Deutsches Hörgeräte Institut GmbH*
"Soft speech in quiet: What gain is required to fully compensate speech intelligibility and listening effort?"

Hearing aid
technology

10:00 – 10:30 h

EN *Hribar, Joseph, Dr. Au.D., GN Hearing*
"Verification of Advanced Noise Reduction Algorithms in Hearing Aids"

Hearing aid
technology

10:30 – 11:00 h

EN *Kamkar Parsi, Homayoun, Dr., WSA*
"Novel Multi-Dimensional technology for Context-Aware Hearing in Real-World Environments"

Hearing aid
technology

11:00 – 11:30 h

DE *Latzel, Matthias, Dr., Sonova AG*
"Hearing Aid Noise Reduction Modulates Secondary Listening Performance During Driving"

Hearing aid
technology

11:30 – 12:00 h

EN *Dawood, Nausheen, University of Pretoria*
"Do Premium Hearing Aids Offer Better Outcomes Than Basic Models? A Systematic Review and Meta-Analysis"

Hearing aid
technology

12:00 – 12:30 h

EN *Quilter, Megan, Au.D., GN Hearing*
"Perceived Audibility of Competing Talkers Across Spatial Locations with Advanced Hearing Aid Processing"

Hearing aid
technology

12:30 – 13:00 h

DE *Meis, Dr. Markus, Hörzentrum Oldenburg gGmbH*
"Methodological Implications of the Minimal Clinically Important Difference in Questionnaires Used in Audiology"

Miscellaneous –
Corporate
management,
corporate
development

13:30 – 14:00 h

BREAK

14:00 – 14:30 h

DE *Holfelder, Daniela, Dr. med., Lübeck University Hospital, ENT*
"Effects of Music Training via Direct Streaming on Music Perception and Speech Intelligibility in Cochlear Implant Users"

Cochlear
Implant
Fitting

Thursday, October 15, 2026

14:30 – 15:00 h

DE

Kinkel, Martin Dr., KIND GmbH & Co. KG
"Refining the candidacy criteria for cochlear implants: aspects beyond established audiometric criteria"

Cochlear
Implant
Fitting

15:00 – 15:30 h

DE

Meier, Siegrid Dipl.-Ing. M.A., University of Lübeck
"Standardized Digital Training for Newborn Hearing Screening: A Scalable Model for Pediatric Audiology"

Paediatric
audiology

15:30 – 16:00 h

DE

Fuchs, Michael, Prof. Dr. med., Universitätsklinikum Leipzig, Wagner, Susanne, BBW Leipzig Gruppe & Willenberg, Michael, Gromke Hörzentrum GmbH
"HAVEX – hearing professional and AVS (Hörwerk Community Project)"

Specialist hearing
care services

16:00 – 16:30 h

EN

D'Haese, Patrick Dr., MED-EL
"Building a hearing inclusive society through awareness, innovation and policy change"

Cochlear
Implant
Fitting

17:00 – 19:00 h

biha general meeting (for members only)

19:00 h

Congress meeting (EUHA, BVHI, FDH)

#gettogether
#euha2026

PARTY
PARTY
PARTY



ORANGE IST THE NEW SOUND
15 October 2026, from 7 pm

Thursday, October 15, 2026

09:30 – 11:00 h

DE

Lesinski-Schiedat, Anke, Prof. Dr. med, Deutsches HörZentrum an der Medizinischen Hochschule Hannover Keil-Becker, Eva, Becker Hörakustik & N.N.

TUTORIAL 1: “15 years of the CI tutorial at the EUHA – a review”

Tutorial 1

11:30 – 13:00 h

DE

Holl, Arthur, Master Hearing Aid Specialist and Lecturer at the Academy of Hearing Aid Science

TUTORIAL 2: “Ear cleaning as part of the hearing aid fitting process – methods and tools for qualified hearing aid specialists”

Tutorial 2

13:30 – 15:00 h

DE

Bredtmann, Marco & Kaes, Markus, Diatec Diagnostics GmbH

TUTORIAL 3: “More than just FirstFit – lens fitting made easy”

Tutorial 3

15:30 – 17:00 h

DE

Oetting, Dirk, Dr. rer. nat., Hörzentrum Oldenburg gGmbH Winkler, Sven, Dipl.-Ing., BRILLEN MÜLLER GmbH & Co. KG

TUTORIAL 4: “15 Years of the CI Tutorial at the EUHA – A Review & Collaborative CI Aftercare: Areas of Action and Options for CI Audiologists”

Tutorial 4



ALSO IN 2026:
the EUHA Live-Area

1 stage
4 areas
Meeting points
Get together
Exchange
Live

Friday, October 16, 2026

09:00 – 14:00 h

Industry exhibition

09:30 – 10:00 h

DE

Windau, Carina, Carina Windau

“The Future of Work – Why AI is becoming increasingly important”

AI Friday

10:00 – 10:30 h

DE

Rauscher, Alexander, KI + kompetenz

“AI Roadmap for SMEs and Mid-sized Businesses (Introduction)”

AI Friday

10:30 – 11:00 h

DE

Sylopp, Peggy, Sinceare UG

“More everyday relevance, better first fitting: AI from self-fitting data as a complement for hearing care professionals”

Technology and the Future

11:00 – 11:30 h

EN

Fink, Nir, Dr. & Thor, Yami, Bettcar

“Deep Audio Processing (DAP): An AI-Driven Audio Personalization Technology for Improved Speech Intelligibility and Listening Experience”

Hearing aid technology

11:30 – 12:00 h

DE

Müller, Michael, Dr., WSA

“Human–AI Interaction in Hearing Aid Fitting: Insights from the Use of a Digital Assistant”

Trends and developments

12:00 – 12:30 h

DE

Schepker, Henning, Dr.-Ing., Starkey

“DNN-Training – Practical considerations for directional algorithms”

Hearing aid technology

12:30 – 13:00 h

DE

Rählmann, Sebastian, Oticon GmbH

“When context is missing: Why good hearing is more than just understanding speech”

Hearing aid technology

13:00 – 13:30 h

DE

Sigl, Melanie, Dr., DATACIDERS

“The AI Roadmap for SMEs: How to Develop Use Cases with Real Added Value in 90 Days”

AI Friday

13:30 – 14:00 h

DE

N. N.

“AI Applications in Marketing & Certificate Award Ceremony”

AI Friday

14:00 h

farewell

Friday, October 16, 2026

11:00 – 12:30 Uhr

DE

Windau, Carina, Carina Windau

TUTORIAL 5: “Working more efficiently with AI: A simple introduction to the world of artificial intelligence”

Tutorial 5