

Beat Graf

Pro Audito

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GN Hearing

Practical workshop: Auracast – opportunities and challenges for hearing care professionals

Bluetooth LE Audio and Auracast herald a new era in wireless audio transmission and offer exciting opportunities for the hearing care industry. In this workshop, Yaser Georgos from GN Hearing, Head of Audiology DACH and Auracast specialist, and Beat Graf from Pro Audito Switzerland, expert in hearing systems and Auracast, will give a practical introduction to the topic.

Participants will gain a thorough overview of the technical basics and the wide range of applications for Auracast. Concrete examples and live demonstrations will illustrate how Auracast works in different environments and what challenges may arise.

The workshop offers space for exchange, questions and discussion and is aimed at anyone who would like to familiarise themselves with this forward-looking technology at an early stage.