

Dr. Melanie Krüger
Hörzentrum Oldenburg gGmbH

HörWerk - An innovation community of craftsmen and research

The HörWerk project has the goal of building a strong, practice-oriented community focused on hearing in Germany, in which experts from the crafts, science, non-university research and other relevant areas work closely together.

The focus is on the exchange of experience, knowledge and ideas, resulting in practical, innovative solutions for people with hearing impairments. The community is intended to be a place where hearing care professionals can actively participate in research - through project ideas, exchanges with researchers or collaboration on specific projects. To encourage collaboration, teams from research and craft are regularly invited to submit project proposals, which are first evaluated by the community and then selected by a steering committee.

An advantage for the craft sector: a joint budget made it possible to directly realize everyday ideas of hearing care professionals. This talk will introduce HörWerk as a platform and provide an insight into the first funded projects in which the craft holds a central role.