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## #EUHA2025: Start-ups bring a breath of fresh air to hearing acoustics

**(Münster/Frankfurt am Main, 21 July 2025) Four international start-ups from Germany, Denmark and Belgium have won the race and will be able to present themselves at the 69th International Congress of Hearing Aid Acousticians in Nuremberg.**



AKmira Optronics from Germany is presenting an optical, non-contact 3D measurement of the auditory canal. This is new and facilitates the production of earmoulds. The Danish company PERFI Technologies will be presenting an ultra-fast 3D printing technology developed by researchers at the Technical University of Denmark. The start-up OTOCONSULT from Belgium is presenting the 'Audiqueen' tool for managing and organising audiological measurement results. It can be seamlessly integrated into a variety of peripheral measuring devices - such as audiometers - so that test results can be automatically imported into the system immediately after they have been carried out.

Another company is AUGMENTED HEARING from Denmark. It is presenting AI-supported speech enhancement for speech communication environments. This is an advanced real-time audio filter that improves speech intelligibility. It separates speech and noise in live audio streams.

For EUHA President Beate Gromke, it is important to give young companies a platform at the congress: "Take the opportunity and find out about the start-ups' innovations. The congress is ideal for obtaining first-hand information in personal dialogue."

Dr Stefan Zimmer, Chairman of the BVHI, adds: "The international industry exhibition offers young companies optimal conditions for their market entry. Our offer for start-ups allows newcomers to introduce themselves to the global hearing acoustics community free of charge and without complications."

The start-ups will present themselves in the EUHA Live-Area, which is centrally located in Hall 7. As part of the EUHA Live-Area stage programme, they will give short presentations on their business concepts.

More about the congress and the EUHA Live-Area stage programme: [euha.org/en](https://euha.org/en)

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