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#EUHA2024: The countdown's on!

(Frankfurt a. M./Mainz, 5 September 2024) In a few weeks' time, the 68th International Congress of Hearing Aid Acousticians and the Industry Exhibition will open their doors. Lots of exciting items are on the agenda for delegates in Hanover: the new EUHA-Live Area, the career kick-start package for young talent in our line of business, and Future Friday with first-class speakers.

The new EUHA-Live Area links the Congress even more closely with the Industry Exhibition. A central meeting and networking area with a stage will be created in exhibition hall 6. The four corners of the EUHA-Live Area have a lot to offer! In the "Partner Innovation Hub", you can get information about the partner country Denmark. At the "Meeting Point for Apprentices/Students", the focus is on young talent in our line of business. The third corner will be full of offers for hearing aid acousticians, and the fourth about "Start-ups".

Make a note of it now

The Congress opening will be held on Wednesday, 16 October 2024, at 9:15 a.m., in the EUHA-Live Area in Hall 6. During the ceremony, Beate Gromke, President of the EUHA, will open the event together with Gregor Dittrich, representing the BVHI board. The opening will be followed by a message of greeting from Dr Andreas Philippi, Lower Saxony's State Minister of Social Affairs, Labour, Health and Equality, and a greeting from Peder Søgaaard-Pedersen, Director for DI Life Science, representing the partner country Denmark. The Congress Get-together, the central party of the event, will kick off at Peppermint Pavillon on Thursday, 17 October, at 7:00 p.m., in the eastern part of the exhibition grounds. The motto of the evening is the Danish fairytale world. Dress up as a little mermaid or in the emperor's new clothes – there are no limits to your imagination.

The EUHA App

The EUHA app always gives participants the latest information about the 2024 EUHA Congress at their fingertips so that they can plan their visit to the Congress in advance. In addition to information about the programme and lecturers, the app offers a floor plan and list of exhibitors as well as the option for individual appointment planning and reminders. Users can also network using the app, create their own profile, chat with others, and quickly find relevant contacts using matchmaking.

The EUHA app will be available free of charge in stores from the end of September.

Programme and tickets: euha.org/en/

Floor plan and list of exhibitors: ausstellung-euha.org/en/exhibitor-list/

Congress schedule at a glance

Congress opening (Hall 6, EUHA-Live Area):
Wednesday, 16 Oct 2024: 9:15 to 9:45 a.m.

**Knowledge Symposium with presentation
of research papers and award ceremony**
(Hall 3):
Wednesday, 16 Oct 2024: 11:30 a.m. to 1:30 p.m.

Expert lectures (Hall 3):
Wednesday, 16 Oct 2024: 1:30 to 5 p.m.
Thursday, 17 Oct 2024: 9:30 a.m. to 4:30 p.m.
Friday, 18 Oct 2024: 9:30 a.m. to 1 p.m.

Special for apprentices and students:
daily programme (in german only)
euha.org/karrierekickstart

Future Friday Keynotes (Hall 3):
Friday, 18 Oct 2024: 2 to 4:15 a.m.

Tutorials (Room 15/16):
Thursday, 17 Oct 2024: 9:30 a.m. to 5 p.m.: T1-T4
Friday, 18 Oct 2024: 9:30 to 11 a.m.: T5

Congress Get-together (Peppermint Pavillon):
Thursday, 17 Oct 2024: from 7 p.m.

Opening hours of the Industry Exhibition:

Wednesday, 16 October 2024: 9 a.m. to 5 p.m.

Thursday, 17 October 2024: 9 a.m. to 5 p.m.

Friday, 18 October 2024: 9 a.m. to 2 p.m.

Contact:

Europäische Union der Hörakustiker e.V.
Sabine Stübe-Kirchhof
Saarstraße 52
55122 Mainz
Germany
Phone: +49 (0) 61 31 / 28 30-14
E-mail: presse@euha.org
Website: www.euha.org

Bundesverband der Hörsysteme-Industrie e.V.
Katarina Sipple
Herriotstraße 1
60528 Frankfurt am Main
Germany
Phone: +49 (0) 69 664 26 34 11
E-mail: sipple@bvhi.org
Website: www.bvhi.org