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**Save the date! 2024 International Congress of Hearing Aid Acousticians and Industry Exhibition: exhibition stands can now be booked, and topics for presentation submitted.**

(Frankfurt am Main/Mainz, 8 February 2024) **The 68th International Congress of Hearing Aid Acousticians is scheduled to be held in Hanover from 16 to 18 October 2024.** The Congress and the international Industry Exhibition will once again offer opportunities for networking and discovering new product highlights at the world's largest industry meeting for hearing aid acousticians and all those involved in the hearing systems industry and related services.

### **Booking starts for exhibitors at the Industry Exhibition**

Exhibitors can now book their exhibition space and additional space in the booking portal for the Industry Exhibition organised by the BVHI, the German Hearing Instruments Industry Association ([www.ausstellung-euha.org/en/](http://www.ausstellung-euha.org/en/)). To secure their place, exhibitors should book their stand space by the end of April as the planning of the hall layout is set to start in early May. The deadline for registering for stand space is 19 June.

Dr Stefan Zimmer, Chairman of the Board of Directors of the BVHI, says: "In 2023, 130 exhibitors from seventeen countries took part in the international Industry Exhibition. Stand space in the exhibition halls was sold out before the end of the booking period. There is great interest in the trade fair among exhibitors and visitors alike. We expect further growth in 2024. In addition, we shall continue to constantly develop the event by introducing further innovations."

### **Call for papers**

At the 2024 EUHA Congress, experts will have a unique opportunity to present the results of their latest research, their recent findings and innovations to a large audience. Beate Gromke, President of the European Union of Hearing Aid Acousticians, calls for current topics to be suggested for the conference programme: "Contribute to the world's largest event in our line of business by presenting your scientific findings and research content. Offering food for thought and a platform for discussions and further development, the EUHA Congress is the driving force behind the industry. Don't miss it!"

**Suggestions for the series of specialist lectures to be held at the event may be submitted by 31 March 2024.** Topics from categories such as "Research & Science", "Practical Application", "Marketing & Communication" as well as "Public

Health Politics & the Future" are much appreciated. Proposals may be submitted online at [www.euha.org/en/events/international-congress-of-hearing-aid-acousticians/suggestion-for-a-lecture](http://www.euha.org/en/events/international-congress-of-hearing-aid-acousticians/suggestion-for-a-lecture) .

All information about the 2024 Industry Exhibition is available at [www.ausstellung-euha.org/en](http://www.ausstellung-euha.org/en) . Stand and additional space as well as other services such as complete exhibition stands may also be booked via the BVHI booking portal.

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