

Sven Kreher

Artificial intelligence for the ear: A revolution in hearing aid technology?

Hardly any other technological field is currently being discussed with so much controversy, and is covered with so many myths, as the field of artificial intelligence. For many years, artificial intelligence has found its way into hearing aid technology, such as multi-program automatic.

We shall shed light on the current state of the art – what is marketing and what is real customer benefit? And we look at the possibilities that could open up for people with hearing loss in the future through new approaches and the ever-evolving "deep neural networks". Michael Preuss, himself a hearing aid wearer and product audiologist in the hearing system industry, will give an enthusiastic talk about the new technology trends.