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#EUHA2023: The countdown's on!

(Frankfurt/Mainz, 11 September 2023) **The industry will soon be meeting at the 67th International Congress of Hearing Aid Acousticians scheduled to be held in Nuremberg. Here's an overview of the latest news on the Congress and the Industry Exhibition:**

Specialist lectures and Industry Exhibition

Twenty-four expert lectures, five tutorials, a roundtable discussion as well as four exciting Future Friday Keynotes – this is what delegates may expect in Nuremberg. A special highlight will be presented on Thursday afternoon with business topics on the agenda. (View the programme here: www.euha.org/en/events/67th-international-congress-of-hearing-aid-acousticians/). In Halls 4A and 3A of the Industry Exhibition, some 130 international exhibitors from 17 countries will present the latest innovations, services, and products in our line of business. Visitors may find the interactive hall plan and further information on the exhibition at ausstellung-euha.org/en/.

Congress Get-together: "Hit the slopes"

The EUHA, BVHI, and FDH are inviting everyone to join them at the Congress Get-together on Thursday night (19 October 2023), themed "Hit the slopes in red & white!". This motto was chosen with Switzerland, this year's partner country, in mind. The party will be held at the "Resi" nightclub, right in Nuremberg's main railway station. Matching outfits are welcome: whether in the Swiss national colours of red and white or in an après-ski look. Guest may look forward to the best party music, delicious snacks, and a great atmosphere.

EUHA app

The EUHA app always has the latest information about the 2023 EUHA Congress ready at the delegates' fingertips. It offers all the details on the programme and speakers, an appointment planning assistant, a reminder function, a virtual floor plan, and an overview of all exhibitors. Users can network via the app, create their own profile, chat with others, and find relevant contacts via matchmaking. Photos can be shared directly on social media using the app. Push notifications and news items provide users with current information about the Congress. The EUHA app, which will be available free of charge in app stores from 18 September, makes attending the Congress even more convenient.

Stage in Hall 3A

For the first time, a central stage in Hall 3A will be the focal point for visitors and exhibitors: on Wednesday (18 October), the Congress opening will be held there at 9:15 a.m. To end the first day of the exhibition, there will be a Get-together with free drinks at 5 p.m. On Friday, the stage will be a meeting place for young people in the industry, who will be given important information about training, the Congress, and hearing aid acoustics in general.

Online ticket shop

Tickets for the scientific lecture programme, the industry exhibition as well as the Congress Get-together are only available online before and during the event. The ticket shop is accessible round the clock at euha.org/en/.

2023 showroom

This year, the showroom is a show area where the 2023 product highlights will be presented. It is located in the NCC Ost, on Level 1, directly in front of Room Sydney, and is open daily from 9 a.m. to 5 p.m. Visitors can use the relaxed atmosphere to get an update on the latest innovations in good hearing.

Congress schedule at a glance

Congress opening (stage, Hall 3A):

Wed 18 Oct 2023: 9:15 – 9:45 h

Knowledge symposium with presentation of research work and award ceremonies

(Room Sydney):

Wed 18 Oct 2023: 11:30 – 13:45 h

Get-together (stage, Hall 3A):

Wed 18 Oct 2023: 17:00 – 18:00 h

Specialist lectures (Room Sydney):

Wed 18 Oct 2023: 13:15 – 17:00 h

Thurs 19 Oct 2023: 9:30 – 16:30 h

Fri 20 Oct 2023: 9:30 – 13:00 h

Roundtable discussion (Room Sydney):

Thurs 19 Oct 2023: 14:00 – 15:00 h

Congress Get-together ("Resi", Nuremberg main railway station)

Thurs 19 Oct 2023: from 20:00 h

Friday Special for apprentices and pupils

Fri 20 Oct 2023: 9:30 – 16:15 h

Future-Friday Keynotes (Room Sydney):

Fri 20 Oct 2023: 14:00 – 16:15 h

Tutorials (Room St Petersburg)

Thurs 19 Oct 2023: 9:30 – 17:00 h: T1-T4

Fri 20 Oct 2023: 9:30 – 11:00 h: T5

The **Industry Exhibition** will be held in Halls 3A and 4A. Opening hours:

Wed 18 Oct 2023: 9:00 – 17:00 h

Thurs 19 Oct 2023: 9:00 – 17:00 h

Fri 20 Oct 2023: 9:00 – 14:00 h

Links:

Programme and tickets: euha.org/en

Future Friday: euha.org/en/events/future-friday-2023/

Page for apprentices: euha.org/fridayspecial

Floor plan and list of exhibitors: ausstellung-euha.org/en/exhibitor-list/

Contact:

Europäische Union der Hörakustiker e. V.
Sabine Stübe-Kirchhof
Saarstraße 52
55122 Mainz
Germany

Phone: +49 (0) 61 31 / 28 30-14
E-mail: presse@euha.org
Web: www.euha.org

Bundesverband der Hörsysteme-Industrie e. V.
Katarina Sipple
Herriotstraße 1
60528 Frankfurt am Main
Germany

Phone: +49 (0) 69 / 664 26 34 0
E-mail: sipple@bvhi.org
Web: www.bvhi.org