

## **Special programme for media representatives:**

### **Wednesday, 18 October 2023**

Our **press centre** and **showroom** (NCC Ost, Level 1) will be open:

Wednesday, 18 October 2023, between 9:00 a.m. and 5:00 p.m.

Thursday, 19 October 2023, between 9:00 a.m. and 5:00 p.m.

Friday, 20 October 2023, between 9:00 a.m. and 5:00 p.m.

Providing you with information and documentation, offering space for discussions, for interviews, and providing workstations and internet access.

Between 9:45 a.m. and approx. 11:00 a.m., you are invited to join our **guided tour of the industry exhibition** and the **showroom**. The tour will take you to a number of selected exhibiting companies who will be briefing you on current topics, trends, and innovations regarding hearing aid fitting.

**Start:** 9:45 a.m. from the Exhibition (Hall 3A, at the stage, "Press Meeting Point")

At our **showroom** (NCC Ost, Level 1, in front of Room Sydney), there will be a special exhibition exclusively developed for representatives of the media where you may take a close look at product innovations.

On Wednesday, at 9:15 a.m., you are cordially invited to join the opening of the **EUHA Congress** (Hall 3A, at the stage). The **EUHA Knowledge Symposium** will start at 11:30 a.m., featuring the award ceremony for the EUHA Sponsorship Award and award ceremonies of the Association of German Hearing Aid Acousticians (FDHA). Venue: Room Sydney.