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#EUHA2023: Future Friday – enabling the future!

(Frankfurt/Mainz, 3 August 2023) **Future Friday will be held on 20 October 2023! The third day of the 67th International Congress of Hearing Aid Acousticians is devoted to the future. Apprentices in hearing aid acoustics and pupils will have free access and can enjoy an educational special programme.**

Training in hearing aid acoustics is the basis for a meaningful and fulfilling professional life – it opens a wide range of possibilities for personal and professional development. So as to bring this opportunity closer to young people, the organisers of the 67th International Congress of Hearing Aid Acousticians are offering pupils and apprentices a free special programme on the morning of Future Friday (20 October).

By sending their apprentices to the EUHA Congress, hearing aid acousticians make it possible for them to get a glimpse beyond their own company and take a broader look at the industry. A ticket for #EUHA2023 motivates and encourages employees.

Four forward-looking keynote lectures will shape the afternoon of Future Friday: Elisabeth Koert will be talking about the "Optogenetic cochlear implant". Bilal Zafar (of "Höhle der Löwen", or Lion's Den, renown) will show how AI will "revolutionise the working environment for ever". Professor Dr Stefan Launer is tackling the question if hearing aids improve the quality of life. Dennis Fischer, who is a speaker and speaker, will present insights into the "Future work skills in hearing aid acoustics".

Future Friday Special for young talents:

Guided tours of the Industry Exhibition for apprentices and pupils (in german only)

9:30 h	Meeting point at the stage in Hall 3A (followed by a guided tour)
10:00-10:15 h	Presentation about training
10:30 h	Meeting point at the stage in Hall 3A (followed by a guided tour)
11:00-11:15 h	Presentation about training
11:30-12:15 h	Lecture/workshop on a special social media topic

Free lunchtime snack and get-together for young talents

"Meet your peers – food, drinks and music"

13:00-14:00 h in the foyer of the Congress Center

Future Friday Keynotes:

14:00 – 14:30 h

Elisabeth Koert, M.Sc., Göttingen

"Optogenetic cochlear implant"

14:30 – 15:00 h

Bilal Zafar, Dusseldorf

"How technology and AI will revolutionise the working environment forever"

15:00 – 15:30 h

Prof. Dr. Stefan Launer, Stäfa (Switzerland)

"What is the real benefit of hearing aids? The science behind well-hearing is well-being"

15:30 – 16:00 h

Dennis Fischer, Munich

"Future work skills in hearing aid acoustics"

Programme and tickets: euha.org/en

Future Friday: euha.org/en/events/future-friday-2023/

Floor plan and list of exhibitors: ausstellung-euha.org/en/exhibitor-list/

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