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How agile are you? Thinking and acting with agility in hearing aid acoustics

No one can predict the future of our industry. However, we can develop competencies that enable us to master different future scenarios. Agility is one such competency. This way of thinking and acting is based on flexibility, openness, adaptability, collaboration, and a focus on customer needs. Agile teams respond to change quickly because they collaborate closely and transparently – in an environment that encourages rapid feedback. Agile methods have many benefits: they are more flexible than traditional project management approaches, and can be adapted to the team, working environment, and task. While being highly flexible, they also define clear roles, processes, and responsibilities.

If companies in the hearing aid industry wish to implement sustainable, holistic, and long-term changes, they will benefit enormously from an agile mindset and agile methods. The reason is that successful change management requires close, flexible, transparent planning, collaboration, and implementation between stakeholders.

This talk provides an initial overview of how agility in hearing aid acoustics can, for instance, continuously improve workflows, avoid bottlenecks and overloads, maximise customer benefits, improve teamwork, and focus more closely on people.