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## **#EUHA 2023: Announcing the conference programme!**

(Frankfurt/Mainz, 26 July 2023) **The conference programme of the 67th International Congress of Hearing Aid Acousticians offers stimulating content presented in five different formats.**

Participants in the 67th EUHA Congress (held in Nuremberg, Germany, 18 to 20 October 2023) may look forward to a comprehensive programme of lectures, covering current topics presented in five different formats: a Knowledge Symposium, 24 expert lectures, five tutorials, a roundtable discussion, and four Future Friday Keynotes will ensure knowledge transfer at the highest level.

### **Knowledge Symposium**

The EUHA Knowledge Symposium starts on Wednesday morning, 18 Oct, with a lecture from Switzerland. "Specialist shops will always be needed – or will hearing aids soon only be available online?" asks Christoph Schwob, advisory member of the Swiss audiological commission and a member of the Paediatric Acoustics professional group of the Swiss Federal Social Insurance Office. The lecture will be followed by the EUHA Sponsorship Award and the FDHA Awards ceremonies. After the symposium, Dr Florian Denk of the German Institute of Hearing Aids will hold a lecture on "Closed, occlusion-free earmoulds? History, findings, and new research".

### **Expert lectures**

Twenty-four lectures given by experts from Switzerland, Austria, Denmark, Belgium, and the United States will be covering a wide range of innovative topics such as AI in hearing systems, assistive listening technology, and an initial assessment of a year of OTC devices in the US.

### **Tutorials**

The tutorials will be dealing with topics such as hearing implant fitting in Switzerland, the use of measurement technology in the fitting process, and stress management through mindfulness. There will be two exciting social media tutorials, and one on conversations with customers in sign language.

### **Roundtable discussion**

"Changing hearing aid acoustics: The European perspective on the future of better hearing and intelligibility" – that will be the focus of the roundtable discussion on Thursday afternoon (19 Oct). International experts from Switzerland, Belgium, and Germany are participating in this format, too.

### **Future Friday Keynotes**

True to the motto, the keynote lectures on Future Friday, 20 Oct, focus on forward-looking content: Elisabeth Koert will be talking about the "Optogenetic cochlear implant". Founder and entrepreneur Bilal Zafar is looking at how AI will revolutionise the working environment. Professor Dr Stefan Launer will tackle the question if hearing aids improve the quality of life, and explain that the science behind well-hearing is well-being. The fourth lecturer, Dennis

Fischer, who is a writer, coach, and speaker, will present insights into the "Future work skills in hearing aid acoustics".

All those who are interested in the future of hearing aid acoustics and prefer to rely on the analysis of renowned experts instead of a crystal ball, should not only make a note of Future Friday, but also plan sufficient time for the entire programme of lectures at #EUHA2023.

**Programme and tickets:** [euha.org/en](https://euha.org/en)

**Floor plan and list of exhibitors:** [ausstellung-euha.org/en/exhibitor-list/](https://ausstellung-euha.org/en/exhibitor-list/)

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