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Not to be released until Monday, 15 May 2023

You are wanted! The Congress and Exhibition survey

(Frankfurt/Mainz 15 May 2023) Your opinion counts: how should the world's largest industry event in the field of hearing aid acoustics be shaped in the future?

The online survey launched by the EUHA and BVHI invites you to further develop the International EUHA Congress and the Industry Exhibition. Everyone in our line of business is asked to become an ambassador and multiplier for this survey.

With just a few clicks, all those who take part can share their ideas and contribute to further developing the International Congress of Hearing Aid Acousticians and the Industry Exhibition. **Tobias Bartels, Managing Director of the European Union of Hearing Aid Acousticians (EUHA):** "Our aim is to tailor the event even better to the needs of participants. Event formats have evolved in recent years. We wish to bring new impulses to the event, and turn everyone into a fan."

Results of the survey that can be implemented quickly will **be put into practice at this year's EUHA Congress** – other findings need more time and will be included in Congress planning in the longer term.

Katarina Sipple, Head of Communications and Events for the German Hearing Instruments Industry Association (BVHI): "Together with our partner, the EUHA, we are looking to create new formats and experiences for our visitors. We require your support: take part in the online survey and let your contacts in the industry know about it!"

EUHA and BVHI have monitored trends on how the expectations and needs of exhibitors and visitors have developed after the pandemic. This was an important impetus for the design of this survey, which is aimed at both regular attendees and those who no longer attend, or have never attended, the annual event.

Answers given in the survey will remain anonymous. If they wish, participants can take part in a draw for ten Amazon vouchers worth 30 euros each.

EUHA and BVHI are asking for your support: share the survey link with your industry contacts. The survey will also be promoted on the social web and by hearing instrument manufacturers in their customer communications. So spread the word and help shape the future of the EUHA Congress and Exhibition!
#Shape the future #EUHA2023

Survey link: <https://d534.keyingress.de/goto/EUHA>

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