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EUHA cooperates with AKUSTIKA

(Mainz, 17 May 2023) The cooperation agreement between the European Union of Hearing Aid Acousticians (EUHA) and the Swiss Association of Hearing Aid Acousticians AKUSTIKA was signed on 4 May 2023 in Zug during SwissHearCon.

The aim of the agreement is to promote exchange at the European level. The associations strive for a trusting cooperation. Communicating scientific findings into practice is an important aspect of the agreement, as is improving the exchange of information between practice, science and technology at European level. Both associations have committed themselves to actively supporting further education and qualification within the industry.

Furthermore also focused on exchanging practical experiences from the changing working world of hearing and to draw lessons from them, as well as to grow together and thus become attractive and thus to be attractive partners for the members.

In order to achieve these common goals the cooperation partners have decided to work together in the areas of communication and public relations, on a professional level and at events, and there are also benefits for members.

EUHA President Beate Gromke is very pleased about the cooperation: "We all benefit from this cooperation and strengthen each other. I am particularly pleased that the members of our associations can take part in the events of both associations at reduced rates. That is a win-win in every respect!". In addition she reveals that Switzerland will be the partner country for the first time at this year's EUHA Congress in 2023.

René Bürgin, President of AKUSTIKA, emphasises the relevance exchange: "International tasks require international cooperation. We are very much looking forward to the cooperation with the EUHA and hope to be able to present the first fruits of our joint efforts at the upcoming EUHA Congress."

About the EUHA

Under the roof of the EUHA, hearing aid acousticians and scientists cooperate at national and international levels. An active exchange on a high professional level

guarantees that you will always be kept up-to-date on the latest developments at home and abroad.

The EUHA funds and organises the annual International Congress of Hearing Aid Acousticians, which has achieved worldwide reputation. EUHA members can profit from discounted entrance fees for the Congress as well as for other EUHA specialist conferences. The predominantly scientific orientation facilitates the solution of specialist problems by assigning them to working parties of specialists, whose findings will be highly significant for future development.

Local meetings, technical seminars, and regional conferences supplement the specialised scientific Congress, offering information related to practice and advancing specialist knowledge. Moreover, issues of business management relevant to the field of hearing aid acoustics will be discussed and worked out in this context.

About the AKUSTIKA

With a comprehensive range of further training seminars and a congress, the hearing aid acousticians in the sector can continue their education. Through an agreement between the members and AKUSTIKA, guidelines have been drawn up to ensure quality for the customer. The public is also made aware of the importance of hearing through targeted PR measures. The good cooperation with the federal authorities is intended to ensure fair framework conditions for the hearing aid industry in the area of dispensing hearing systems and thus the quality of hearing aid fittings for the hearing impaired.

With this cooperation, the two professional associations are taking an important step towards the future!

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Caption: EUHA President Beate Gromke (centre) with AKUSTIKA President René Bürgin (left) and AKUSTIKA Managing Director Christoph Schönenberger (right) after the signing of the cooperation agreement in Zug.

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