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New: EUHA goes Instagram!

(Mainz, 3 May 2021) To mark the International Noise Awareness Day on 28 April 2021, the European Union of Hearing Aid Acousticians (EUHA) has expanded its social media activities! The EUHA is at home on Instagram now, too, and will be taking part in the world of beautiful pictures and audio-visual messages. From now on, photos, video clips, and micro-messages can be exchanged on www.instagram.com/euhaev/. Subscriptions, likes, and comments are very much appreciated, as is sharing, of course.

Beate Gromke, President of the European Union of Hearing Aid Acousticians: "For the EUHA, networking is vital. Our association lives from exchange and it provides a strong network. I look forward to exchanging visual messages with you on Instagram. The entire EUHA Community will benefit from that. And it's fun anyway!"

This new communication channel is an ideal interface for the EUHA's Facebook, YouTube and LinkedIn activities. Information on events and news from the association can be posted quickly. At the same time, it's a chance for the community to get connected and stay in touch 24/7.

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