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**Sixty years of EUHA: now in a new corporate design!**

**(EUHA/Mainz, 16 October 2020) The European Union of Hearing Aid Acousticians was founded on 11 September 1960. To mark the sixtieth anniversary, the EUHA introduces its new logo and new website!**

An association thrives on an active exchange of ideas, on further development, and networking. The EUHA wishes to visually underline its innovative power and its road to success for the years to come. This is why the EUHA has launched a new logo and a new website reflecting the EUHA's positioning towards the future: modern colours, an up-to-date slim font for the logo as well as a user-friendly website with a clear structure have characterised the EUHA's web presence since the end of September.

The new website has a user-friendly interface, exemplifying what the EUHA has to offer: up-to-date, high-quality training formats and a strong community! On the new website, users will find all the important details about the Congress, the EUHA Guidelines, information on promoting young talent, and EUHA training formats. As one would explore new rooms after moving, the new EUHA website at [www.euha.org](http://www.euha.org) welcomes users to take a virtual tour of the association's activities!

Beate Gromke, president of the European Union of Hearing Aid Acousticians: "Our profession has special relevance to the social system. In challenging times, further education and advanced vocational training are particularly important, as is an exchange of ideas. Every hearing aid acoustician is invited to become a EUHA member – and part of a fantastic community. So they can benefit from the knowledge and the networking opportunities provided by the EUHA!"

#### **Contact**

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